CHARISMA SEG™

FABRIC FRAMES & LIGHT BOXES

Innovative • Value Driven • American Made

Applications

- Point of Sale
- Trade Show
- Graphic Walls
- Room Dividers

Commercial • Retail • Hospitality

Custom Solutions

- Special Bases, Brackets, Hangers and Fittings
- All Manufactured In-House

We're Here to Support Your Vision

| Mini Wall | Picture Frame | Single Wall | Double Sided | Slim LED | LED Single | LED Double |

Single Sided SEG

WALL • CEILING • FLOOR MOUNT

Finest Quality and Value

- Graphic changes are fast and easy
- Frameless graphics with no visible sew lines
- Wall hangers provided
- Sturdy aluminum construction
- Fabric graphics provide luxurious look and feel
- Provides not just graphics, but great ambiance
- Handsome satin silver finish

Specify Model, Location

Model	Graphic Size	Model	Graphic Size
XSM23A	24" x 36"	XSM56A	60" x 72"
XSM34A	36" x 48"	XSM68A	72" x 96"
XSM45A	48" x 60"	XSM610A	72" x 120"
XSM46A	48" x 72"	XSM88A	96" x 96"
XSM48A	48" x 96"	XSM810A	96" x 120"

Location

-WM	Wall Mount		
-CP	Ceiling Vertical		
-CL	Ceiling Horizontal		

Floor Mount, with Marquis Bases

-FP	Floor Vertical, Portrait
-FL	Floor Horizontal, Landscape

CUSTOM SIZES AND FINISHES AVAILABLE

1-1/4"

Spanner Support Bars

Spans greater than 48" require Spanner Support Bars, unless wall mounted. Quick connect hardware included.

Standard Wall Mount Brackets Provided

XSDCB Sold Individually Reduce frame distortion caused by tight graphics

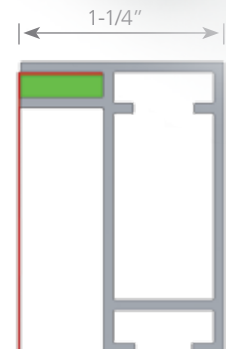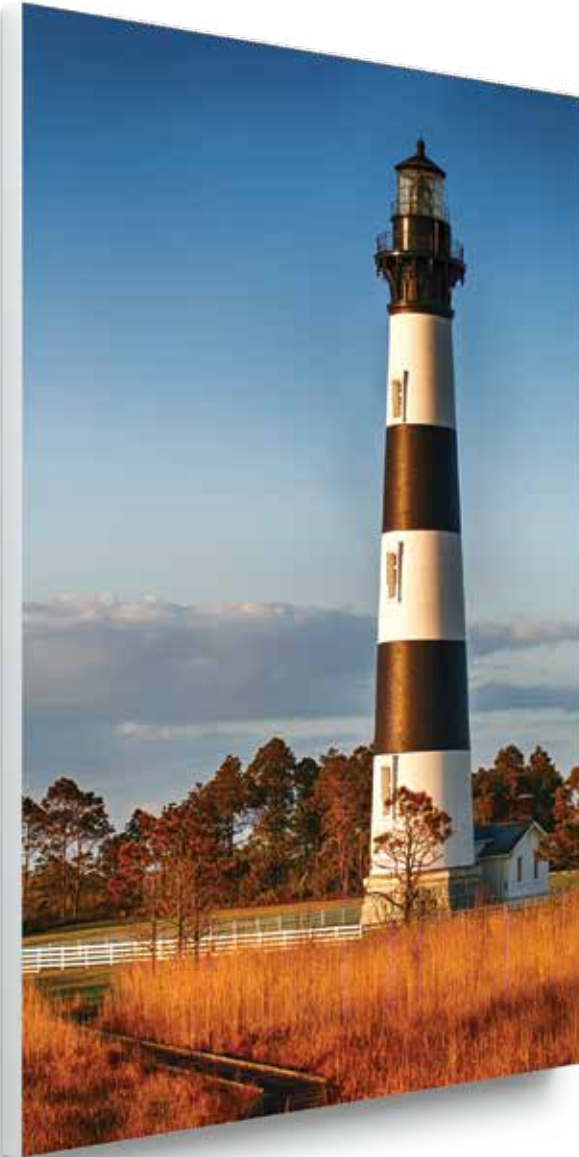Ceiling Mount Eye-hooks Available

Spanner Support Bars

XSB2	24"
XSB3	36"
XSB4	48"
XSB5	60"
XSB6	72"
XSB8	96"
XSB10	120"

CHARISMA™

Mini SEG

The "Almost Invisible" SEG Frame

Slim Profile SEG Frames for Wall Mounting

- Smaller frame sizes for greater range of applications
  - Graphic changes are fast and easy
- Frameless graphics with no visible sew lines
  - Wall hangers provided
  - Super sharp price points
- Fabric graphics provide luxurious look and feel
  - Handsome Satin silver finish

9/16"

Model	Graphic Size
XMIN4	14" x 22"
XMIN5	18" x 24"
XMIN6	22" x 28"
XMIN7	24" x 36"
XMIN8	30" x 40"
XMIN9	36" x 48"

**EXTREMELY ECONOMICAL
SEG SOLUTION**

Easy Assembly

Wall Mounts Included

Double Sided SEG

HANGING • FREE-STANDING

- Graphic changes are fast and easy
- Frameless graphics with no visible sew lines
- Super sharp price points
- Fabric graphics provide luxurious look and feel
- Provides not just graphics, but great ambiance
- Handsome Satin Silver finish

Specify Model, Location

Model	Graphic Size	Model	Graphic Size
XSM35B	36" x 60"	XSM68B	72" x 96"
XSM36B	36" x 72"	XSM610B	72" x 120"
XSM45B	48" x 60"	XSM88B	96" x 96"
XSM46B	48" x 72"	XSM810B	96" x 120"
XSM48B	48" x 96"	XSM1010B	120" x 120"

Location

Ceiling

-CP	Ceiling Vertical
-CL	Ceiling Horizontal

*Does not affect price

Floor Mount with Marquis Bases

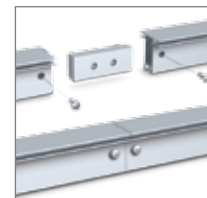| -FP	Floor Vertical, Portrait
-FL	Floor Horizontal, Landscape

*Does not affect price

1-3/4"

Spanner Support Bars

Spans greater than 48" require Spanner Support Bars, unless wall mounted. Quick connect hardware included.
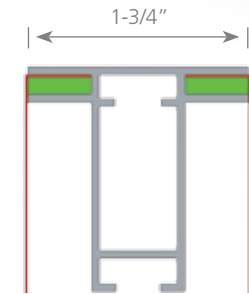
CUSTOM SIZES AND FINISHES AVAILABLE

Marquis Base   Ceiling Mount   Linking Connectors   Spanner Support Bars

XSB2	24"
XSB3	36"
XSB4	48"
XSB5	60"
XSB6	72"
XSB8	96"
XSB10	120"

SEG Elevated Stands

STANDS INCLUDE DOUBLE SIDED FRAME, TWO UPRIGHTS & BASES

INCREDIBLE QUALITY!

- Units are double sided
- 6' uprights provide stability
- Attractive oval uprights with marquis bases

Model	Graphic Size
XSS36	36" x 72"
XSS46	48" x 72"
XSS56	60" x 72"
XSS58	84" x 60"
XSS66	72" x 72"
XSS610	120" x 72"

Custom Puck option
adds adjustability & elegance.

Units ship knocked down,
ready for quick, easy assembly.
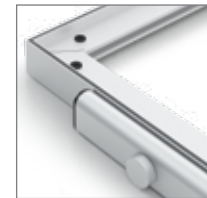
Mitered Corners Custom Puck Option Spanner Support Bars Custom Colors

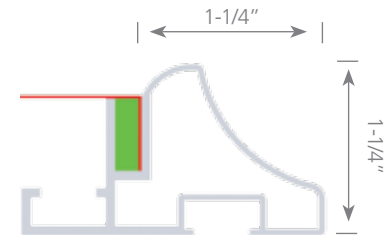**CUSTOM SIZES, BRACKETS AND FINISHES ARE AVAILABLE**

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Picture Frame SEG

WITH SEG FUNCTIONALITY

WALL MOUNT

- Traditional style frames available in Satin Silver, Matte Black or Custom Colors
- Graphic changes are fast and easy
- Frameless graphics with no visible sew lines
- Wall mounts vertically or horizontally, hangers provided
- Beautiful mitered corners
- Fabric graphics provide luxurious look and feel
- Great for hotel, restaurant or office use

Model	Graphic Size	Model	Graphic Size
XSP4	14" x 22"	XSP7	24" x 36"
XSP5	18" x 24"	XSP8	30" x 40"
XSP6	22" x 28"	XSP9	36" x 48"

1-1/4"

1-1/4"

Wall Mount

Satin Silver

Matte Black

Custom Colors

CUSTOM SIZES, BRACKETS AND FINISHES ARE AVAILABLE
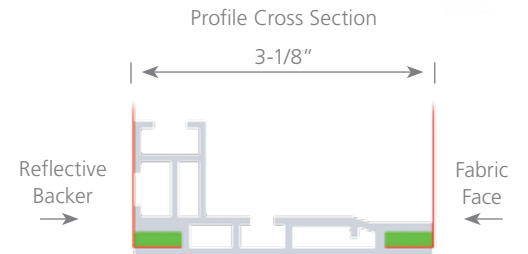
CHARISMA™

SEG/LED Slim Profile Light Boxes

WALL MOUNT • HANGING

- 3-1/8" deep, SEG channel on front for graphic and on back for reflective backer.
- Finish - Satin silver aluminum anodized (standard).
- Lights - Each light strip has 4-9 LEDs, with wide beam angles, for light efficiency and low heat. By default, lights are on both largest sides (4 sides lit is available upon request).
- Lighting color tempature is 6500°K.
- Power cord - Single power cord directly from the lightbox.
- Unit is UL Certified with individually numbered stickers on each segment.
- **Customization - Custom requests encouraged.**

CERTIFIED
the standard in safety

Profile Cross Section

3-1/8"

Reflective Backer →

Fabric Face ←

Model	Graphic Size	Model	Graphic Size
XSL34	36" x 48"	XSL58	60" x 96"
XSL46	48" x 72"	XSL69	72" x 108"
XSL48	48" x 96"	XSL810	96" x 120"

Wall Mount

Ceiling Mount

Silicone Strip

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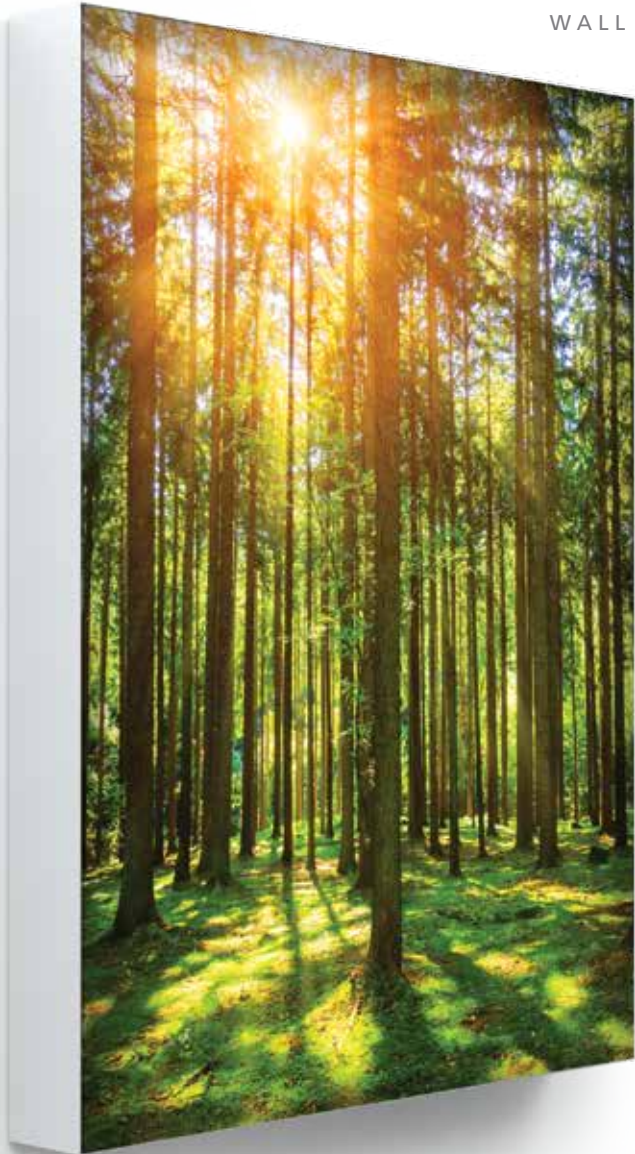## SEG/LED Single Sided Light Boxes

WALL MOUNT

HANGING OR FREE-STANDING

- 4-3/4" deep, SEG channel on front for graphic and on back for reflective backer.
- Finish - Satin silver aluminum anodized (standard).
- Lights - Each light strip has 5 LEDs, with wide beam angles, for light efficiency and low heat. By default, lights are on both largest sides (4 sides lit is available upon request).
- Lights are 10W each, 850-950 lumens, 6500°K color temperature.
- Power cord - Single power cord directly from the lightbox.
- Unit is UL Certified with individually numbered stickers on each segment.

CERTIFIED
the standard in safety

Model	Graphic Size
XBX34	36" x 48"
XBX46	48" x 72"
XBX48	48" x 96"

Model	Graphic Size
XBX58	60" x 96"
XBX69	72" x 108"
XBX810	96" x 120"

Profile Cross Section

4-3/4" wide side

Fabric Face →

Reflective Backer ←

Ceiling Mount*

-**CP**	Ceiling Vertical
-**CL**	Ceiling Horizontal

*Does not affect price

Floor Mount*

-**FPMB**	Floor Vertical, Marquis Base
-**FLMB**	Floor Horizontal, Marquis Base

*Does not affect price

Easy Assembly   Custom Ceiling Mount   Rectangular Base   Marquis Base   Optional Megabase

CUSTOM SIZES, BRACKETS AND FINISHES ARE AVAILABLE

CHARISMA™
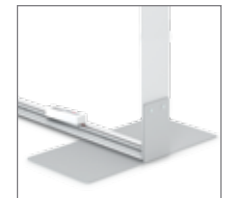
SEG/LED Double Sided Light Boxes

FREE-STANDING OR HANGING

- 4-3/4" deep, SEG channel on front and back for graphics
  - Finish - Satin silver aluminum anodized (standard).
- Lights - Each light strip has 5 LEDs, with wide beam angles, for light efficiency and low heat. By default, lights are on both largest sides (4 sides lit is available upon request).
- Lights are 10W each, 850-950 lumens, 6500°K color temperature.
  - Power cord - Single power cord directly from the lightbox.
- Unit is UL Certified with individually numbered stickers on each segment.

Profile Cross Section

4-3/4" wide side

Fabric Face

Fabric Face

Model	Graphic Size
XSD34	36" x 48"
XSD46	48" x 72"
XSD48	48" x 96"

Model	Graphic Size
XSD58	60" x 96"
XSD69	72" x 108"
XSD810	96" x 120"

Ceiling Mount*

-CP	Ceiling Vertical
-CL	Ceiling Horizontal

*Does not affect price

Floor Mount*

-FPMB	Floor Vertical, Marquis Base
-FLMB	Floor Horizontal, Marquis Base

*Does not affect price

UL CERTIFIED
the standard in safety
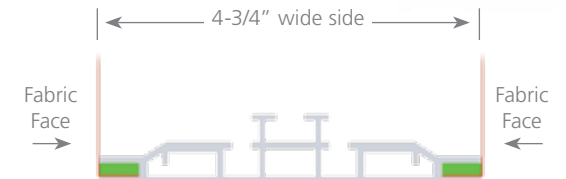
Corner Bracket   Ceiling Mount   Rectangular Base   Marquis Base   Optional Megabase

CUSTOM SIZES, BRACKETS AND FINISHES ARE AVAILABLE
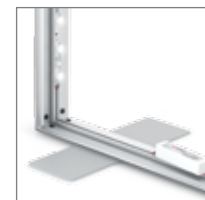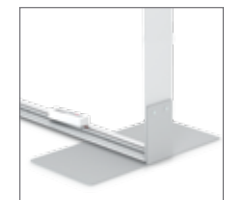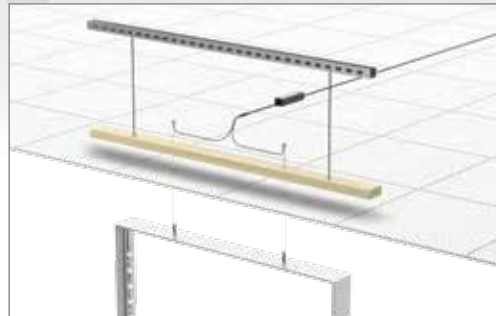
CHARISMA™

LightWire™ SEG Electrified Cable Hangers

LightWire™
SEG Electrified Hanging Cables

- No Visible Power Cord
- Super "Clean" Installation
- Compatible with Charisma SEG, Single, Double & Slim
- Secure Suspension
- Custom Sizes & Finishes
- UL Certified Low Voltage System
- Transformer is Mounted in the Ceiling

Cord Free Technology – No visible power cords.
Unit is powered thru the hanging cables & the transformer
is mounted in the ceiling by a licensed electrician.

Available on a Project Basis Only

Slim LED   LED Single   LED Double

PERFECT FOR RETAIL WINDOWS AND OTHER IMPORTANT RETAIL AREAS.