

# Health & Wellness Industry

Ideas  
for  
**SUCCESS!**



# Health & Wellness Industry

## RETRACTABLE BANNERS

- Simple, lightweight mobile marketing
- Choose from over 40 easy to set up displays in a variety of sizes
- Great for training meetings, promoting medical programs or highlighting staff and other employees
- Use in lobbies, reception areas, gift stores or conference rooms



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## OVER THE TOP DISPLAY W/ULTRAFIT TABLE THROW

- The perfect tabletop and table throw duo
- Over The Top has an adjustable frame that allows for use on 6' and 8' table sizes
- Poly-stretch fabric covers all sides of a table and creates a sleek and modern look
- Great for fundraisers, health fairs and promoting new services



## MICRO GEOMETRIX W/STANDARD TABLE THROW

- Compact and easy to travel with display combination
- Micro GeoMetrix pops up to create a multi-dimensional display with interchangeable graphics
- Premium, polyester poplin table throw covers all four sides of the table and is available in multiple imprint options
- Ideal for presentations, trade shows and job fairs





# Suggested Product Uses

## FULL-COLOR BANNERS

- Promote a service or provide information with easy to hang indoor and outdoor banners
- Huge selection of vinyl and fabric banners
- Variety of banner finishing styles
- Ideal for conference rooms, entryways, cafeterias, lobbies and waiting rooms



## GEOMETRIX POP-UP

- A three-dimensional pop-up display with pre-installed graphic panels for fast and easy assembly
- Easily change the banners for a multitude of looks with one display



### Suggestion #1

**Client:** Hospitals, Clinics and Medical Centers

**Challenge:** Educate and inform patients and visitors about services and specials as well as create cross-selling opportunities.

**Suggested Solution:** Display Economy Plus Retractors in waiting rooms and lobbies where patients will easily see them.



## SAIL SIGNS

- High-impact sail signs demand the attention of passing traffic outside and indoor event goers
- Single and double-sided options with full-color graphics
- Three different styles, with several shapes and sizes to choose from
- Flexible carbon composite poles are backed by a Lifetime Warranty
- Use in parking lots and near building entrances to announce blood drives, job fairs or an event



### Suggestion #2

**Who:** Massage Spas and Wellness Centers

**Challenge:** Bring in new customers.

**Suggested Solution:** Use multiple Razor Sail Signs along the street and boulevard to increase visibility and promote specials.



## EUROFIT STEEL BASE DISPLAY

- Create sturdy backdrops or portable privacy walls
- Full-color, double-sided graphics available in multiple sizes
- Easy to set up display that can be used in cafeterias, training rooms or waiting areas



# What Are Health & Wellness Businesses?

Businesses who handle the maintenance and improvement of physical and mental health, especially through the provision of medical treatment, preventative services and educational information.

- Acupuncture
- Cancer Centers
- Chemical Dependency Centers
- Chiropractors
- Clinics
- Dental Practices
- Dermatologist
- Diagnostic Laboratories
- Fitness Centers
- Health Club
- Healthcare Management
- Home Health Care
- Hospitals
- Medical Device Manufacturers
- Mental Health
- Music Therapy
- Nursing Homes
- Occupational Therapy
- Optometry
- Orthopedics
- Pathology Clinics
- Pediatrics
- Pharmaceutical
- Physical Therapist
- Plastic Surgeons
- Rehabilitation Services
- Speech Therapy
- Therapeutic Massage
- Urgent Care Reception Areas
- Veterinarian
- Wellness Education

# How Can Health & Wellness Businesses Use These Products?

- Build community through blood drives
- Promote new medical products
- Attract new employees through job fairs
- Provide knowledge at fundraising events
- Engage viewers to make the right health care decisions
- Raise awareness of drug recalls
- Provide resources for pain management
- Build loyalty and trust for a medical brand
- Internally share the employee of the month and the mission statement
- Sales aids at meetings and seminars

