

Learning & Education Industry

Ideas
for
SUCCESS!



Learning & Education Industry

RETRACTABLE BANNERS

- Lightweight, indoor or outdoor mobile marketing
- Choose from over 40 easy to set up displays in a variety of sizes
- Great for promoting new programs, highlighting employees and training events
- Use in lobbies, reception areas, gift stores or conference rooms



MICRO GEOMETRIX W/STANDARD TABLE THROW

- Compact and easy to travel with display combination
- Micro GeoMetrix pops up to create a multi-dimensional display with interchangeable graphics
- Premium, polyester poplin table throw covers all four sides of the table and is available in multiple imprint options
- Ideal for presentations, trade shows and career fairs



TAILGATER TOTAL SHOW PACKAGE

- Complete tailgating package with everything you need to celebrate community and sporting events
- Features a Standard Event Tent, Razor Sail Sign, two Event Chairs, a Nylon Table Throw and a Four Season Event Cooler w/Rappz™ Graphic



Suggested Product Uses

BANNERS & FLAGS

- Promote school spirit with easy to hang indoor & outdoor banners and flags
- Huge selection of vinyl and fabric banners
- Single or double-sided, full-color graphics
- Ideal for entryways, gymnasiums and sporting events



EUROFIT FABRIC DISPLAYS

- Create a dynamic space at trade shows and college fairs
- Easy set up and transport
- Stretch fabric contours to the frame for a form-fitted look
- Choose from over 10 unique displays

Suggestion #1

Client: Public Libraries

Challenge: To get young students involved in a summer reading program.

Suggested Solution: Line the boulevard with brightly colored Sail Signs and Banners to attract attention, get the word out and draw people inside for more details.



SAIL SIGNS

- High-impact sail signs demand attention inside or outside
- Single and double-sided options with full-color graphics
- Three different styles, with several shapes and sizes to choose from
- Flexible carbon composite poles are backed by a Lifetime Warranty
- Use in parking lots and near building entrances to announce services and generate name recognition



Suggestion #2

Who: Science Museum

Challenge: Promote new and rotating exhibits.

Suggested Solution: Use a Standard Table Throw and Stellar Retractor in high traffic areas to present information regarding the current exhibit and change out the retractor graphic when a new exhibit opens.



A-FRAME SIGN DISPLAYS

- Increase visibility for events and promotions
- Use single or double-sided
- Quick and easy set up
- Great for promoting events and directional signage



What Are Learning & Education Organizations?

Organizations that provide a form of learning in which the knowledge, skills and habits of a group of people are transferred from one person to the next through teaching, training or research.

- Acting School
- Alumni Offices
- Book Stores
- Children's Museum
- Community College
- Day Care
- Driving School
- Education Associations
- Elementary School
- Flight School
- Fraternities and Sororities
- Graduate School
- High School
- History Museum
- Job Training
- Junior College
- Junior High School
- Kindergarten
- Law School
- Libraries
- Medical School
- Middle School
- Pre-School
- Science Museum
- Secondary Schools
- State College
- Technical College
- Trade Schools
- Universities
- Vocational Schools

How Can Learning & Education Organizations Use These Products?

- Recognize academic achievements
- Recruit new students through career fairs
- Welcome students back for a new year
- Alumni functions and fundraising events
- Graduation ceremony signage
- Club and activity sign-up
- Announce open enrollment opportunities
- Advertise workshops and seminars
- Internally share the student of the month
- Directional signage for touring groups
- Promote summer programs and classes
- Build team spirit at tailgating events

