

A	Skin	Size
	X	19.75" W
		19.75" H
Diamond		Diamond Shown as it will appear on the Salesmate unit

B	Skin	Size
	X	13.375" W
		28" H
1X2 Thread		1x2 Thread Shown as it will appear on the Salesmate unit

C	Skin	Size
	X	13.375" W
		28" H
1X2 Thread		1x2 Thread Shown as it will appear on the Salesmate unit

D	Skin	Size
	X	13.375" W
		13.375" H
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Salesmate unit

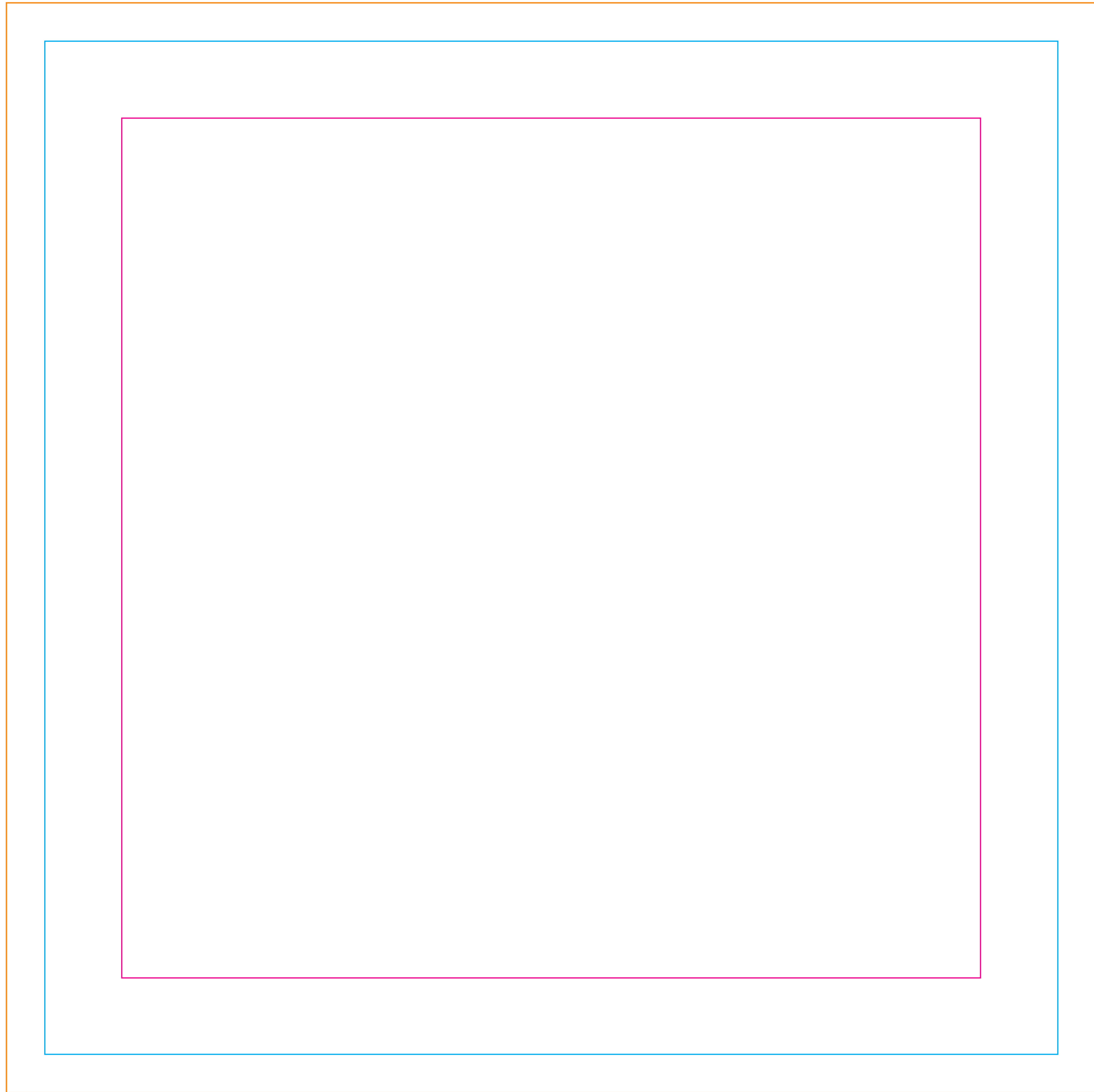
E	Skin	Size
	X	13.375" W
		13.375" H
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Salesmate unit

F	Skin	Size
	X	13.375" W
		41.25" H
1X3 Thread		1x3 Thread Shown as it will appear on the Salesmate unit

G	Skin	Size
	X	13.375" W
		41.25" H
1X3 Thread		1x3 Thread Shown as it will appear on the Salesmate unit

It is recommended that all text and borders be 2" from the finish size

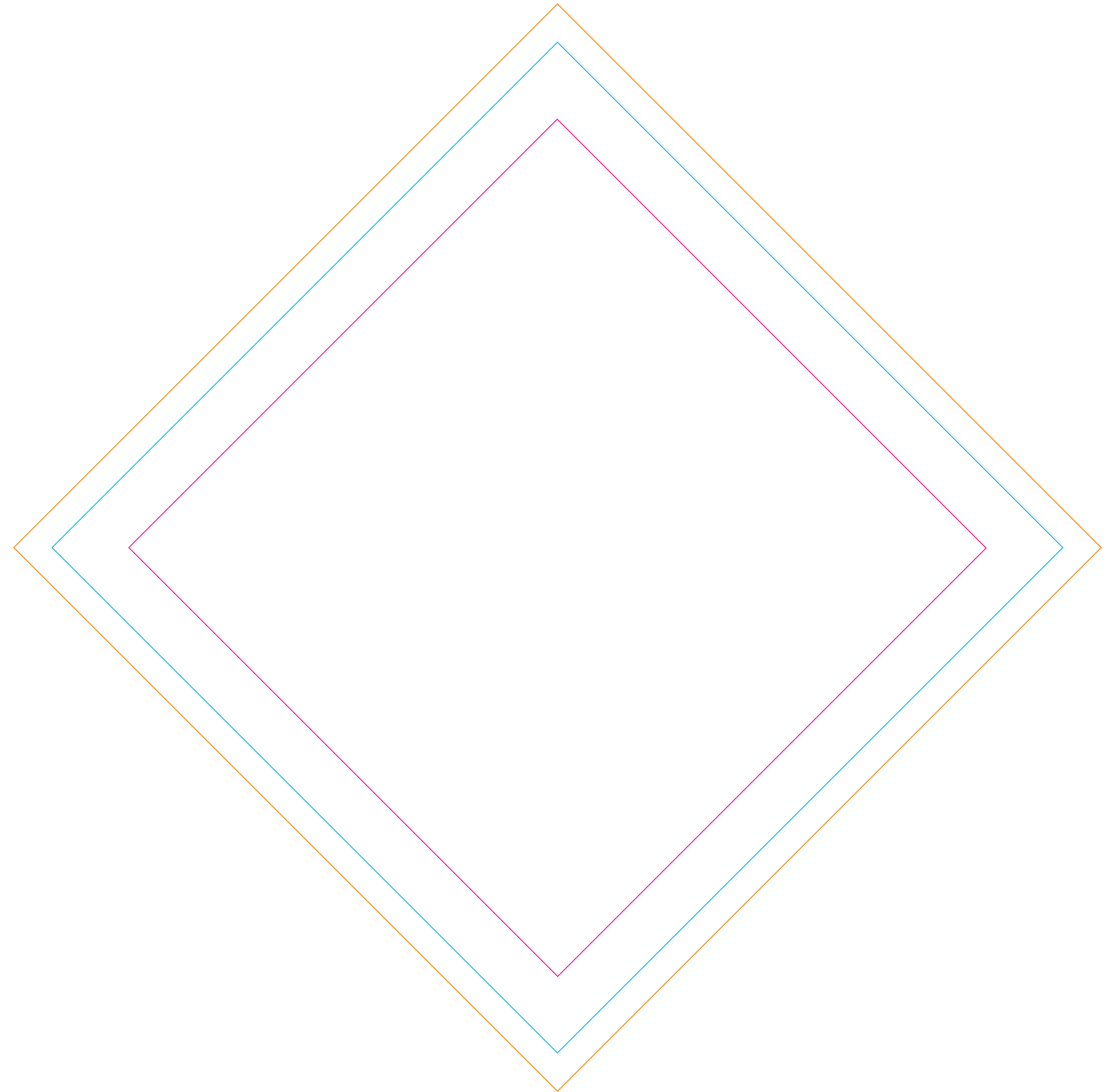
**Focus Area Key**  
 focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes



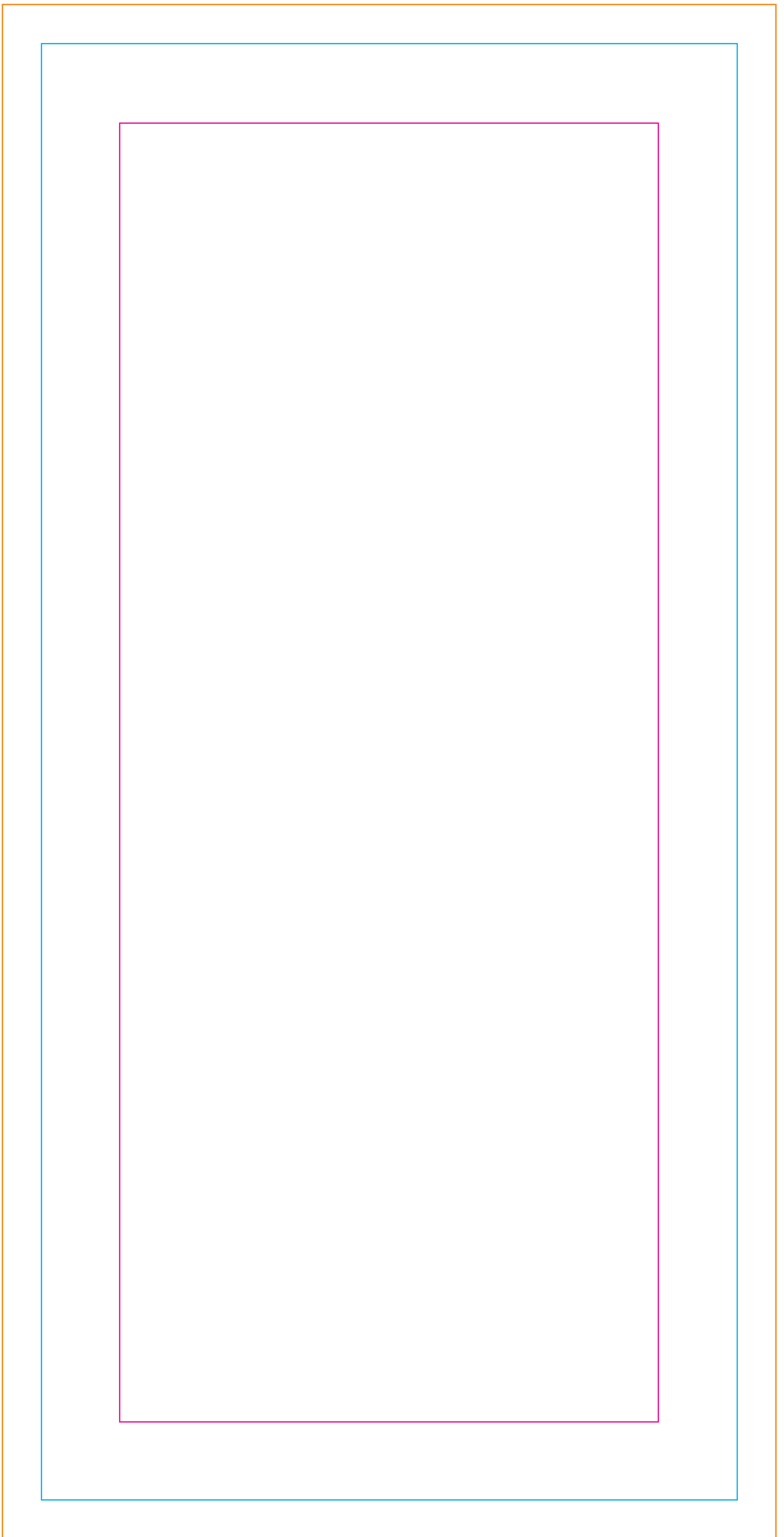
2X2 Diamond 19.75" x 19.75"  
(SalesMateTemplate at full size)

**SKIN A**

Indicates 1.5" bleed  
Indicates edge of skin  
Indicates 1.5" focus area



Will be applied to frame  
like this



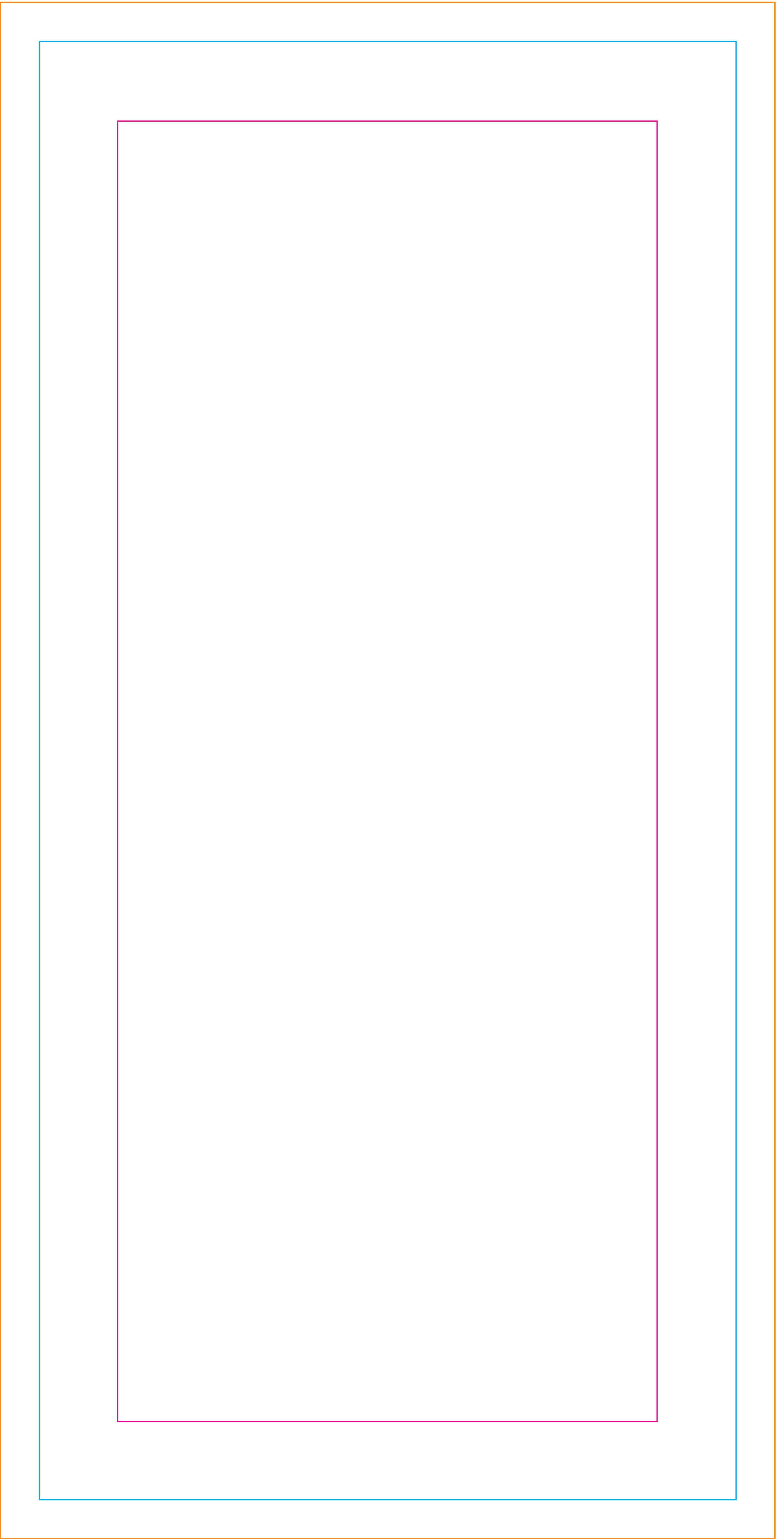
1x2 Thread 13.375" x 28"  
(SalesMateTemplate at full size)

Indicates 1.5" bleed

Indicates edge of skin

Indicates 1.5" focus area

**SKIN B**



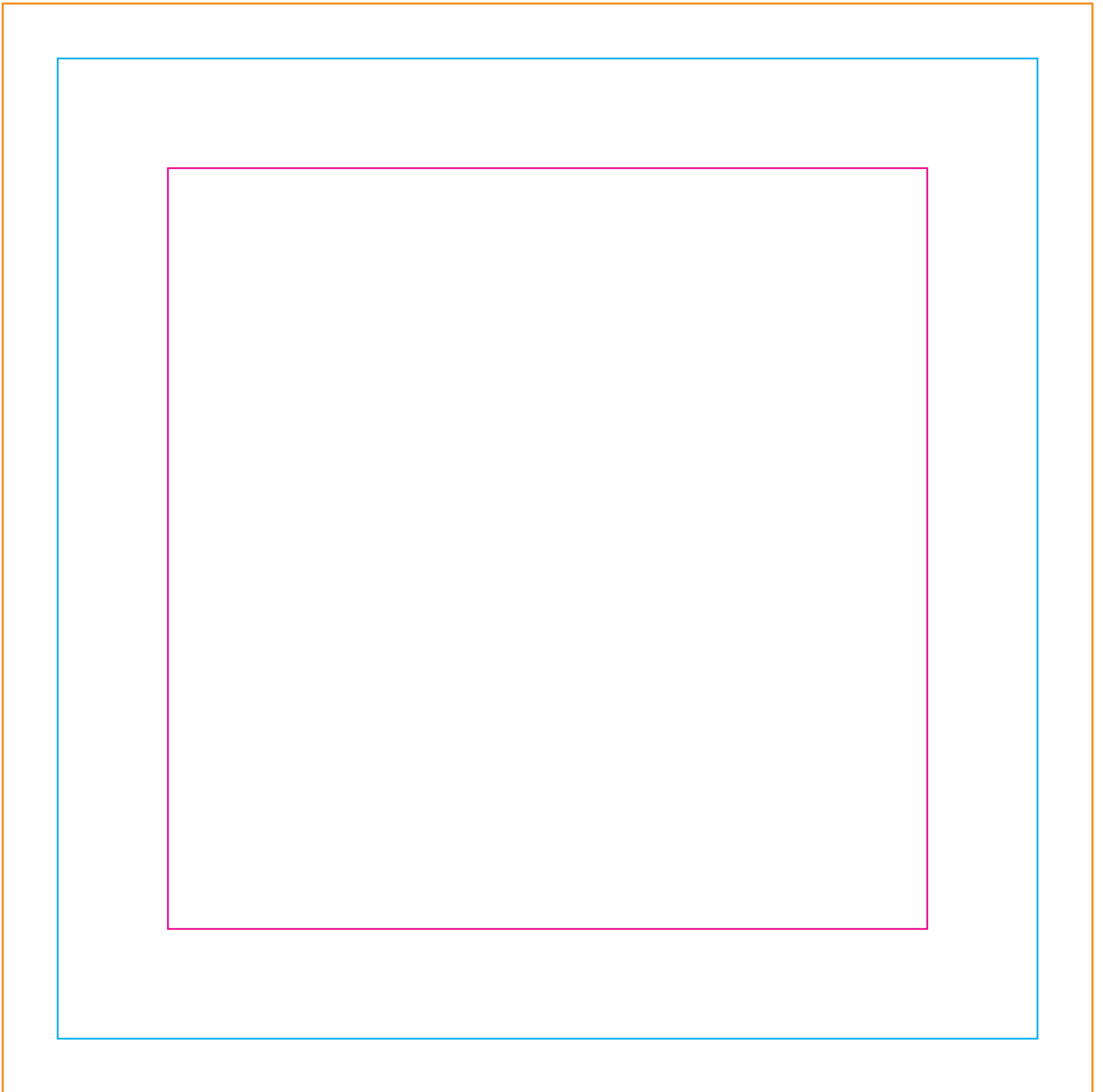
1x2 Thread 13.375" x 28"  
(SalesMateTemplate at full size)

Indicates 1.5" bleed

Indicates edge of skin

Indicates 1.5" focus area

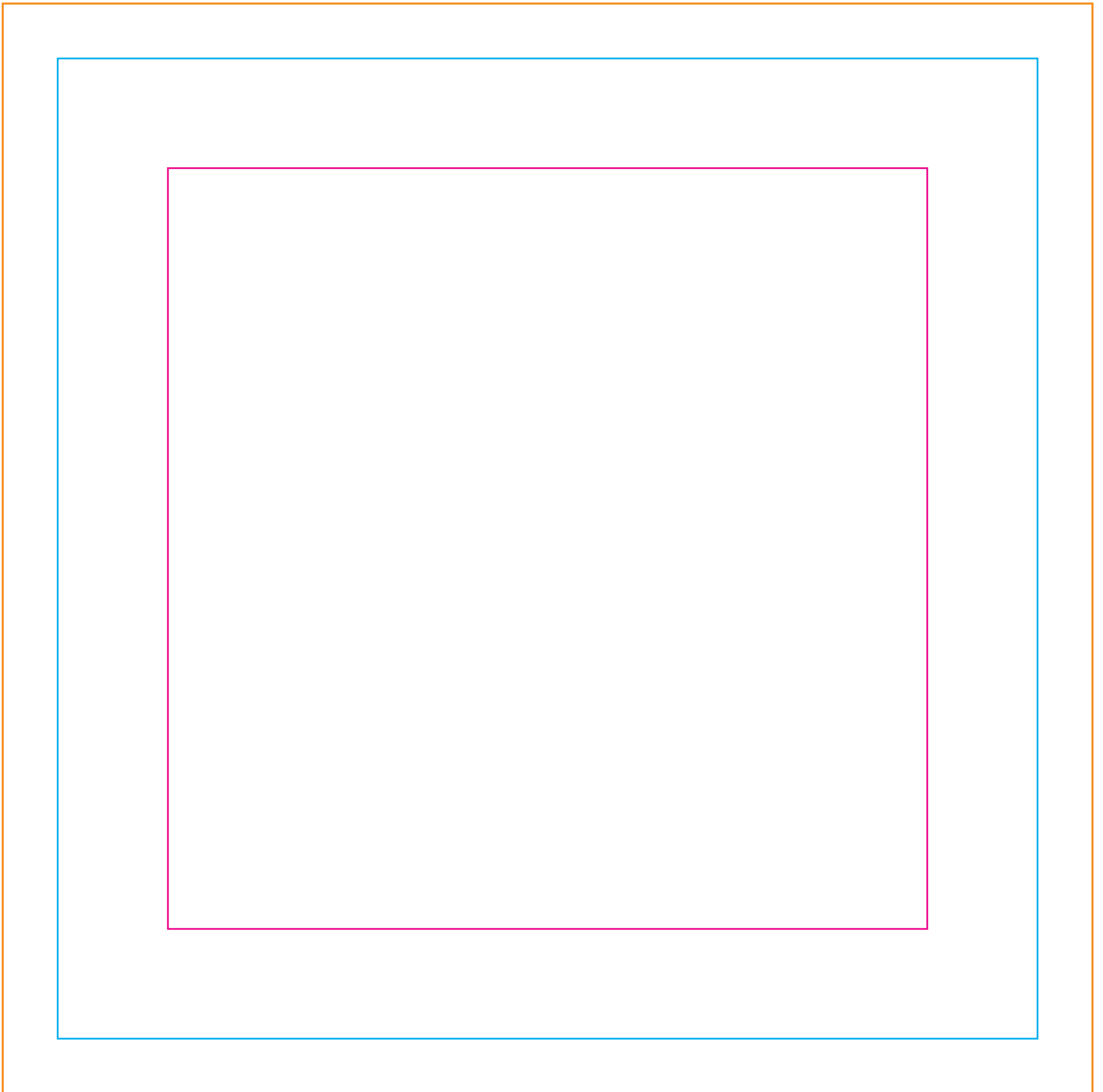
**SKIN C**



1x1 Flat 13.375" x 13.375"  
(SalesMateTemplate at full size)

**SKIN D**

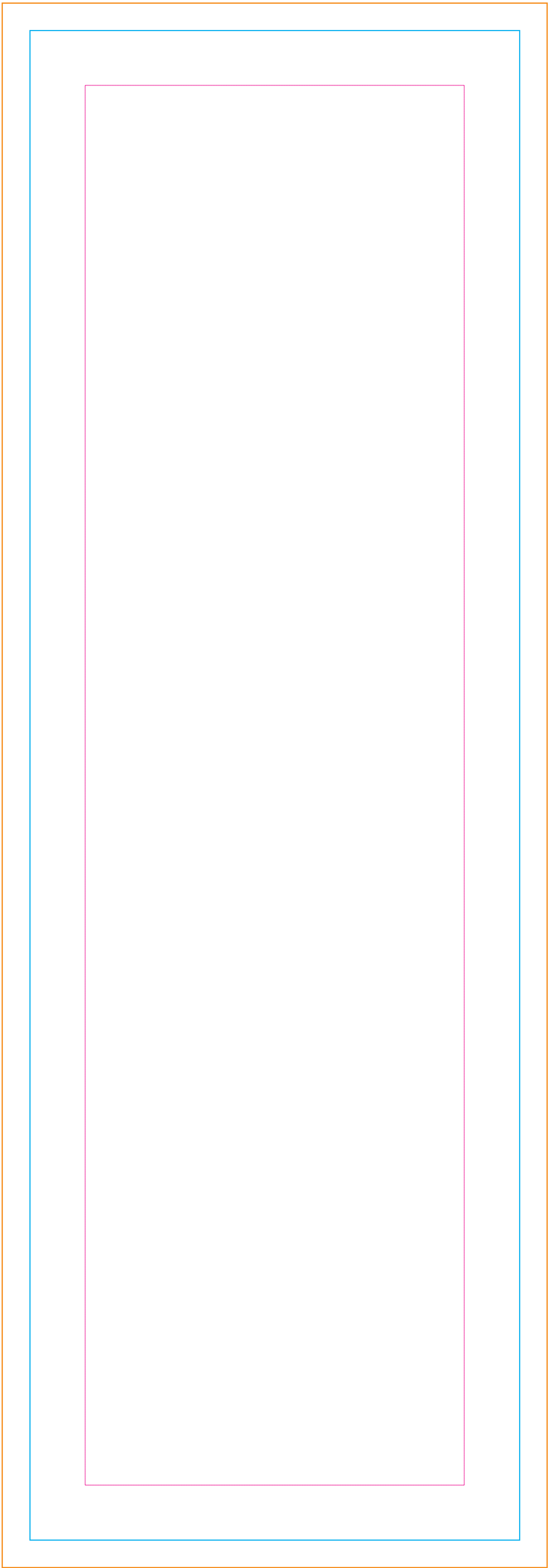
Indicates 1.5" bleed  
Indicates edge of skin  
Indicates 1.5" focus area



1x1 Flat 13.375" x 13.375"  
(SalesMateTemplate at full size)

**SKIN E**

Indicates 1.5" bleed  
Indicates edge of skin  
Indicates 1.5" focus area



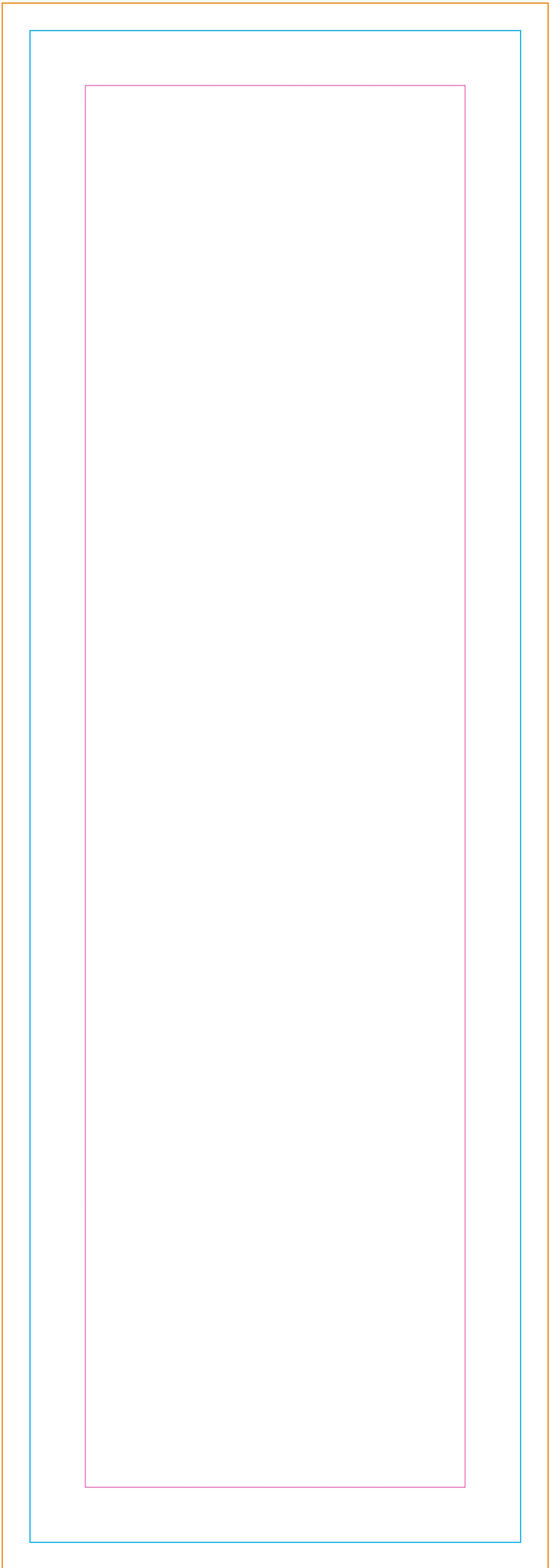
1X3 Thread 13.375" x 41.25"  
(SalesMateTemplate at full size)

Indicates 1.5" bleed

Indicates edge of skin

Indicates 1.5" focus area

**SKIN F**



1X3 Thread 13.375" x 41.25"  
(SalesMateTemplate at full size)

Indicates 1.5" bleed

Indicates edge of skin

Indicates 1.5" focus area

**SKIN G**



NOTE: ALL SET UP INSTRUCTIONS  
APPLY TO THE 4X3 US SKIN SIZES  
AS WELL

xpressions®  
**SALESMATE™**  
Setup Guide 2010

• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:

<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided  
w/out bleed



Image bled out  
for print size



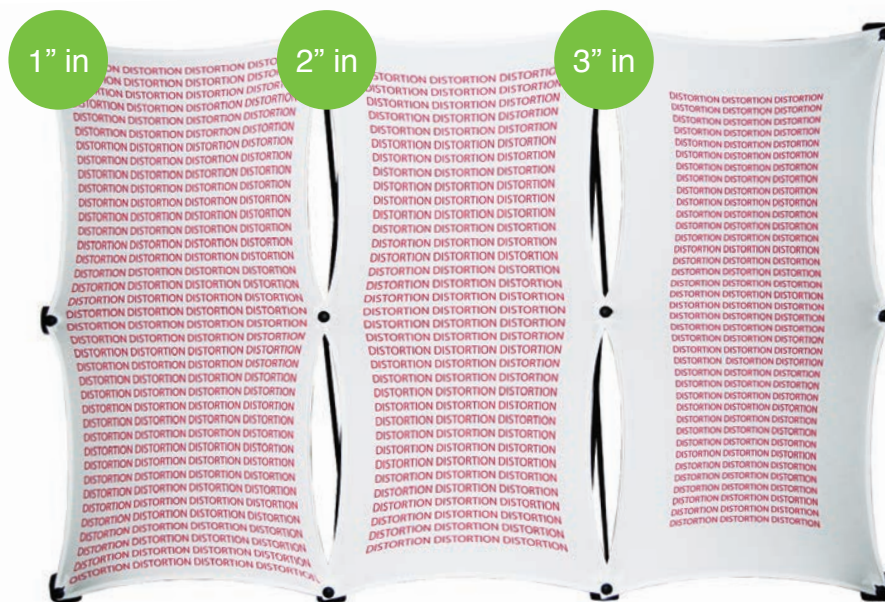
Finished Size



• X-Factor •

Due to the nature of the Xpressions® Salesmate™ graphics, we recommend keeping all artwork elements you do not want severely distorted (ie text, logos, or faces) 3-5" in on all sides, however due to the small size of the Salesmate™ skins this leaves little room for design. We find that **1.5" in** on all sides creates an acceptable amount of stretch while still allowing plenty of space for your design.

EXAMPLES OF STRETCH AT DIFFERENT SIZES SHOWN BELOW:



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*